

tado° Announces Authorised Seller Program for Selective Distribution

tado° reinforces its high level of quality assurance and customer satisfaction with new Authorised Seller Program to maintain its high end-to-end customer experience.

Munich, Germany - 1 October 2021: Today tado°, the leader in intelligent residential heating and cooling solutions is announcing a consolidation of its distribution partners for products in the tado° ecosystem into a new tado° authorised sellers program that will ensure a higher level of quality assurance and customer service from end-to-end.

From 1st October, 2021 all tado° products will be offered and sold by authorised sales partners, specifically chosen for their high level of quality and customer experience.

With a community of over 1.5 million connected devices, tado°'s customer satisfaction begins at the point of purchasing, with chosen high quality sellers, distributors and solutions.

“A high level of customer satisfaction is something that tado° prides itself on, and this authorised sellers program will reinforce that promise to our customers”, Arne Pelzer, Head of Global Consumer Sales said.

“tado° prides itself on intelligent home climate management, and building a better future. With this program we ensure the customer experience for purchasing products in our selective distribution network is on par with the experience they receive from opening the box, to installation and continued use moving forwards” Toon Bouten, CEO of tado° says.

All previous sales partners for tado° are pre-approved in the tado° authorised seller program. For non-authorised sales partners, tado° reserves the right to actively take legal action against, and to prohibit the sale and distribution of its products and services.

About tado°

Founded in Munich, 2011, tado° is the leader in intelligent home climate management. With its Smart Thermostats for heating and cooling, tado° works as your Climate Assistant with Skills such as Geofencing, Weather Adaptation, Open Window Detection, Air Comfort, and more. Having secured over USD 100m in funding from international investors and with 180 employees, tado° reshapes the way energy is consumed at home for more comfort, savings, and wellbeing. www.tado.com

Images

For more high-resolution images of tado° products please click [here](#).

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