



Brownies

- Just add water mix
- Versatility from just one mix
- Consistency you can depend on

Brownies and Blondies Your Customers Will Love

A Variety of Options by Just Adding Water

Dawn brownie mixes are an easy way to create a variety of unique brownie offerings. Made with high-quality ingredients you only need to add water to, these mixes readily deposit in machinery and uniformly flow to the corners of bakeware, making it easy for anyone on your team to use while consistently producing delicious brownies.

Versatile Brownie and Blondie Options

Create a versatile brownie and blondie selection by using Dawn brownie mixes and Dawn creme cake base. Get inspired at dawnfoods.com and learn about different on-trend options that will drive traffic to your shop.

Consistent Mixes, Because No Two Days are the Same

Labour is one of the top business challenges in the bakery*, and mixing times or any slight variation in preparation of your baked goods can lead to high waste. Our brownie mixes are highly tolerant, so you can avoid costly inconsistencies. That's a recipe for a more efficient bakery, improved customer satisfaction and a better bottom line.

*Datassential One Table Report, Aug 2022



Versatility To Customize Your Brownies

Create your own signature brownie using our Dawn Exceptional® R&H® Fudgey Brownie Mix. Made either by bag instructions or adjusted with your own combination of oil, fudge, corn syrup or egg, you can easily create a wide range of brownies using just one mix.



Plain

Prepare mix according to bag instructions.

Vegetable Oil

Add 3-5% more oil to make brownies more dense and increase the fudgier texture.

Regency Fudge

Add 3-5% more fudge for more chocolate flavour.

Corn Syrup

Add 3-5% more corn syrup to make brownies more fudgy and chewy.

Whole Eggs

Add 3-5% more eggs to give brownies a more cake like texture.

RECIPE INSPIRATION



SEE FULL RECIPE

Mexican Hot Chocolate Brownie

- Dawn Exceptional™ R&H™ Fudgy Brownie Mix (03016206)
- Water
- Cayenne Pepper
- Cinnamon
- Mexican Drinking Chocolate*
- Orange Flavour
- Dawn Exceptional™ Velvetop™ Vanilla Whipped Icing & Filling (00624595)
- Dawn Bakery Magic Artificial Coffee Flavour (00830770)



SEE FULL RECIPE

Confetti Marshmallow Blondies

- Bakery Essentials™ Rainbow Sprinkles (03026397)
- Bakery Essential All Purpose Bleached Flour (03018804)*
- Dawn Exceptional™ Moist & Rich Vanilla Cake Base (00015679)
- Whole Eggs
- Golden Corn Syrup (01060516)
- Light Brown Sugar*
- Kosher Salt
- Dawn Bakery Magic Pure Vanilla Extract (00830879)
- Unsalted Butter
- Gertrude Hawk™ Magical Pink & Yellow Marshmallow Flavored Morsels (03045398)
- Kraft Mini Marshmallow (02406660)
- Bakery Essentials™ No Stick Pan Coating (02498146)



SEE FULL RECIPE

Black Cherry Brownie Whipped Creme Sandwiches

- Dawn Exceptional™ R&H™ Fudgy Brownie Mix (03016206)
- Water
- Bakery Essentials™ No Stick Pan Coating (02498146)
- IQF Cherries
- Dawn Exceptional™ VelveTop™ Enhanced Stability Vanilla Whipped Icing and Filling Liquid (00492687)
- Almond Emulsion

Seasonal flavour suggestions

Spring	Summer	Fall	Winter
Whipped Topping	Blondie	Pumpkin	Double Chocolate
Cookies and Cream	Berry	Apple	Peppermint
Peanut Butter	Pistachio	Coconut	Fudge
Oreo	Salted Caramel	Walnut	Cherry
Strawberry	Vanilla Cream	Raspberry	Red Velvet

Dawn Brownie and Blondie Mixes

Reliable mixes that deliver delicious, quality brownies and help your bakery thrive.

		Sale Unit	Net Case Wt	Pallet Count
3016206	Dawn Exceptional™ R&H Fudge Brownie Mix	Bag	20kg	50
13528	Dawn Exceptional Chocovival Brownie Mix	Bag	20kg	50
13530	Dawn Exceptional Brownie Base	Bag	20kg	50
15679	Dawn Exceptional™ Moist & Rich Vanilla Cake	Bag	20kg	50

With Dawn, You Can Have It All

At Dawn, every day, our customers are at the center of everything we do. We provide so much more than just great products. As your partner, we provide insights and marketing expertise to help you drive increased sales and profit and also make it easier for you to do business.



Fillings

Dawn fillings are ideal for custom creations that demand high fruit content, rich taste and texture and eye-catching appeal.



Flat Icings

Whether you need a chocolate icing that gives you smooth coverage or a high-sheen white icing, Dawn icings provide enhanced stability and quick drying times.



Buttercreme Style Bases

Our Dawn buttercreme style bases and performance you need with the flavour and color retention you expect every time.



Dawn Foods helps customers grow their business by providing industry-leading products, innovation, profitable solutions, and expertise you can depend on. From corner bakeries and leading manufacturers to foodservice operators and in-store bakeries, **Dawn is your partner for bakery success.**

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