

Consistent performance
Great taste & appearance

Easy to Use



BENEFITS

The most consistent members of your team.

Dawn ready-to-use donut icings and glazes help you consistently produce the best looking and tasting donuts with ease. New Dawn Exceptional E-Z Open donut icings open with 3x less force.

Easy

While 58% of bakeries say finding skilled labour is one of their biggest challenges**, Dawn Exceptional* E-Z Open** donut icings can help you find and retain the best talent in the industry.

Consistent Performance

No more worrying about how your donuts will look from day-to-day because each batch of Dawn donut icings and glazes is measured for quality, viscosity, and PH to ensure consistent performance every time. Made with super saturated sugar, our exceptional donut icings deliver more shine and more stability for a smooth and memorable experience.

Great Taste & Appearance Under Variable Conditions

Regardless of how your donuts are prepared, sold or distributed to your customers, our Dawn icings and glazes maintain their look and deliver great tasting, beautiful donuts your customers will love.



Ingredients to easily produce the best donuts, everyday.

Finding skilled labour is a major challenge for today's bakers, making it even harder to offer the best donuts everyday. Dawn Exceptional' donut icings and Dawn glazes provide consistent performance, great taste, and outstanding appearance while saving you time and labour. It's an investment that will help your staff easily deliver the best donuts everyday.

Dawn Exceptional® E-Z Open™ Donut Icing Lids Open with 3x Less Force*







^{*}than the previous Dawn lid; Independent lab testing, May 2020

^{**}Trends in Retail Bakery Operations and Market Opportunities - Cypress Research

^{*}Compared to previous Dawn lid. Independent lab testing, October 2020.



DONUT ICINGS AND GLAZES

Committed to bakery success.

When you partner with Dawn, you get more than just great products. You get the partnership, expertise and dedication to help make your bakery a business success. Our Dawn and Dawn Exceptional® donut icings and glazes deliver consistent, delicious donuts because they're formulated to be incredibly reliable and made with one unyielding purpose - to help you succeed.







ITEM# DESCRIPTION SALE UNIT NET CS WT COUNT (S) E-Z OPEN

Donut Icings and Glazes

Dawn®

Donut Icings

01292250	Dawn Cold Dip White Donut Icing	Pail	10.9KG	80	No
01292234	Dawn Cold Dip Chocolate Donut Icing	Pail	10.9KG	80	No
01292242	Dawn Cold Dip Maple Flavoured Donut Icing	Pail	10.9KG	80	No
01292341	Dawn White Donut Icing Pouch Pak	Case	10.9KG	70	No
01292359	Dawn Cream Cheese Donut Icing	Pail	7.7KG	80	No
01292200	Dawn White Donut and Sweet Roll Icing	Pail	10.9KG	80	No
Donut Glaze	s				
01296129	Dawn Thinnest Set Fast Finish Original Donut Glaze	Pail	10.9KG	80	No
01295907	Dawn Grande Finale Honey Glaze	Pail	10.88KG	80	No
01296129	Dawn Thinnest Set Fast Finish Original Donut Glaze	Pail	9.07KG	80	No

Dawn Exceptional®

Donut Icings

01367045	Dawn Exceptional Valu White Fondant	Case	20KG	48	No
01386657	Dawn Exceptional Valu White Fondant	Pail	20KG	56	No
02510487	Dawn Exceptional E-Z™ Open Dip'n Set White Donut Icing	Pail	18.1KG	36	Yes
03012239	Dawn Exceptional E-Z™ Open Dip'n Set Chocolate Donut Icing	Pail	18.1KG	36	Yes
03012062	Dawn Exceptional E-Z™ Open Dip'n Set Chocolate Donut Icing	Pail	10.9KG	80	Yes
02434504	Dawn Exceptional Chocolate Fondant	Case	20KG	48	No
02434489	Dawn Exceptional Maple Flavoured Fondant	Case	20KG	48	No
02434497	Dawn Exceptional White Fondant	Case	20KG	48	No

With Dawn You Can Have it All

Pair Dawn icings and glazes with other remarkable ingredients to delight your customers.



Majestic Cake Donut Mixes

Donuts made from top-quality ingredients in a variety of flavours that perform under variable bakery conditions.



Yeast Raised Donut Mixes

Our best-performing, most consistent yeast raised donut mix that delivers high-quality, great tasting donuts.



Fillings

With reliable taste and texture, consistent fruit content and a wide range of flavours you can count on.



Established Trust

For over 100 years, customers have counted on Dawn Foods to help them grow their bakery businesses with the right mix of products, innovations, global perspectives and inspired bakery expertise. From corner bakeries to leading manufacturers,

 $\label{lem:continuous} \textbf{Dawn Foods help our customers mark the moments in life that matter}.$



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