

Putting drivers at the center
of your retention strategy
with **Drivewyze® PreClear**

Includes results
of the Driver
Benefit Survey!

Drivewyze®
PreClear

Understanding the Driver's Experience

There's no denying that a trucker's job is demanding, not just physically but mentally. It is a high-stress job that hinges on excellent time management, good organizational and communication skills, expert knowledge of laws and regulations, and the ability to anticipate and plan.





Fleets invest tens of thousands of dollars annually to attract, hire, and retain drivers so that they can keep supply chains moving and business growing. However, driver attrition and high turnover are an ongoing issue. While signing bonuses and benefits like tuition reimbursements and fuel cards attract new hires, they do not guarantee long-term retention.

90%

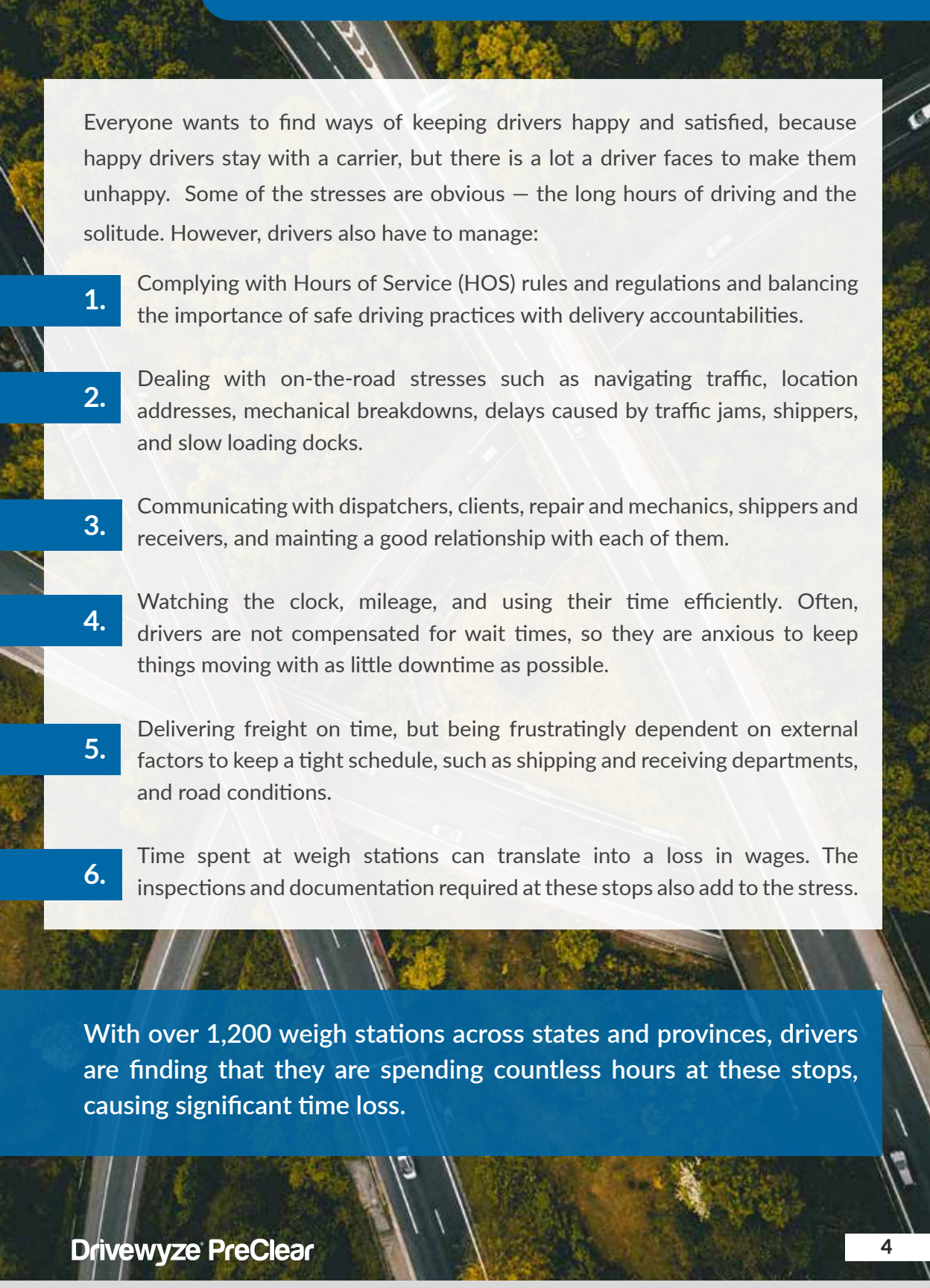
The trucking industry reports a consistent annual turnover of more than 90%¹

¹64.9% of drivers stay with a company for an average of just

90 days

Ask anyone why they stay with a company, and job satisfaction comes up. Drivers look for the support to do a job well, coupled with the right tools and people to be efficient and productive. The secret to employee retention is a workplace culture that empowers drivers, arming them with what they need to perform at a high level.

¹HDT Staff, "Early-Stage Driver Turnover on the Rise," Drivers - Trucking Info (truckinginfo.com, August 6, 2019), <https://www.truckinginfo.com/337626/stay-metrics-survey-early-stage-driver-turnover-on-the-rise>.



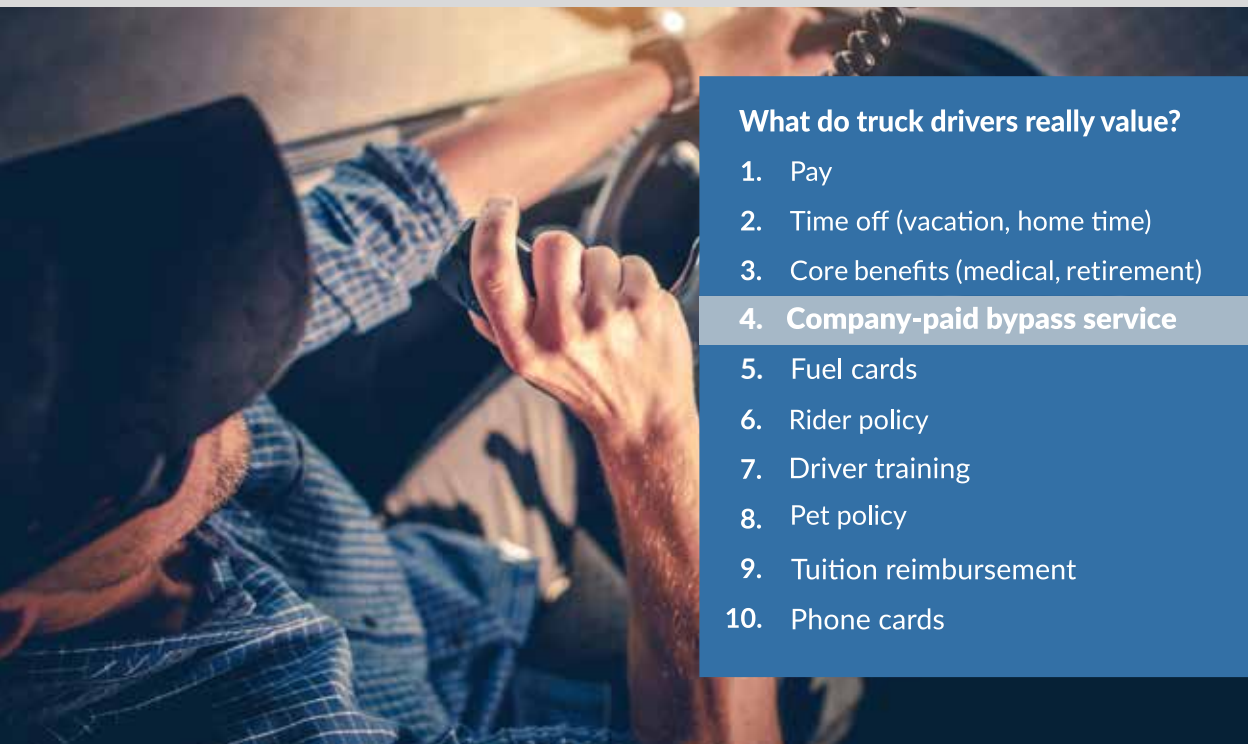
Everyone wants to find ways of keeping drivers happy and satisfied, because happy drivers stay with a carrier, but there is a lot a driver faces to make them unhappy. Some of the stresses are obvious – the long hours of driving and the solitude. However, drivers also have to manage:

1. Complying with Hours of Service (HOS) rules and regulations and balancing the importance of safe driving practices with delivery accountabilities.
2. Dealing with on-the-road stresses such as navigating traffic, location addresses, mechanical breakdowns, delays caused by traffic jams, shippers, and slow loading docks.
3. Communicating with dispatchers, clients, repair and mechanics, shippers and receivers, and maintaining a good relationship with each of them.
4. Watching the clock, mileage, and using their time efficiently. Often, drivers are not compensated for wait times, so they are anxious to keep things moving with as little downtime as possible.
5. Delivering freight on time, but being frustratingly dependent on external factors to keep a tight schedule, such as shipping and receiving departments, and road conditions.
6. Time spent at weigh stations can translate into a loss in wages. The inspections and documentation required at these stops also add to the stress.

With over 1,200 weigh stations across states and provinces, drivers are finding that they are spending countless hours at these stops, causing significant time loss.

Putting the Driver First

— Results from 2020 Driver
Benefits Survey



What do truck drivers really value?

1. Pay
2. Time off (vacation, home time)
3. Core benefits (medical, retirement)
4. **Company-paid bypass service**
5. Fuel cards
6. Rider policy
7. Driver training
8. Pet policy
9. Tuition reimbursement
10. Phone cards

We asked drivers – what do you really want? What kind of benefits do you want to see in a company, in order to join a carrier and stay long term?

We asked over 1,300 drivers what they saw to be most important when considering company provided benefits -- and a company paid bypass service ranked 4th overall, ahead of things like fuel cards and signing bonuses². Our survey also showed that drivers were 3 times more likely to join a company that offered a company-paid weigh station bypass service, when comparing otherwise equal opportunities, and 65% more likely to stay.

Putting the Driver First

According to Rachelle Baker, manager of driver services at Searcy Trucking, there is a high driver-acceptance rate for weigh station bypass services like Drivewyze® PreClear, and drivers would miss the service if it wasn't activated in their truck.

“More than once, drivers have asked me, how come we didn't get Drivewyze sooner? And how come every fleet doesn't have this?”

Rachelle Baker, Manager of Driver Services, Searcy Trucking



How a Bypass Service Reduces Driver Stress



Companies are continually investing in tools that increase job satisfaction and minimize the discontent that makes drivers leave their jobs.

Drivewyze® PreClear helps drivers feel their concerns are being heard. Using GPS and mobile internet, PreClear weigh station bypass provides drivers with more bypass opportunities via Electronic Logging Devices (ELDs) and other in-cab devices, such as tablets and smartphones, than they've ever had with transponder based bypass programs.

Word-of-mouth Recruitment

“I love not having to stop at every scale. Nice way to save time and money, and to keep my wheels turning.”

Ken Rath, Driver

Don't underestimate the influence drivers have on each other. What drivers say about a company is that company's brand. Savvy hiring managers can steer that talk to raise a company's profile and attract quality drivers. If drivers feel empowered and supported at their work, they will not hesitate to share their positive experience — and satisfied employees make the best recruiters.



63%

of the responding drivers who have worked for companies providing weigh station bypass felt more positive about their job and their company.³

79%

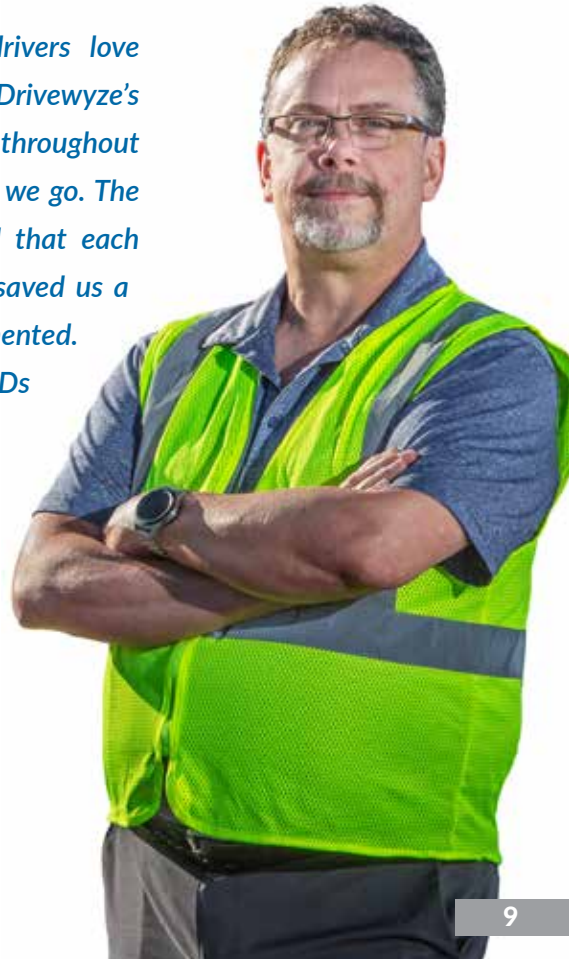
of responding drivers who did not receive a company-paid bypass service say they would view their job and employer more positively if they did offer it.³

Attract the Right People and Keep Them with Drivewyze PreClear

When recruiting, a company explores if a driver is a good fit for the company. However, it also helps to look at it from another point of view—is the company a good fit for the driver? Companies that know what a driver is looking for in a job, understand what makes them happy, and set their drivers up for success, have a higher chance of retaining their employees. By providing tools like Drivewyze® PreClear and taking measures to improve their work experience, drivers know they are valued and are more likely to stay in the driver's seat.

Drivewyze PreClear is a no brainer. Our drivers love it and how it helps them keep moving. Drivewyze's footprint continues to grow with coverage throughout the country, so we can utilize bypass wherever we go. The latest report we got from Drivewyze showed that each truck averaged 15 bypasses per month. That saved us a tremendous amount in time and fuel - all documented. The time savings alone –with the advent of ELDs and the clock ticking on drivers– makes bypass even more important.

Mike Kelley, Mesilla Valley Transportation's
Chief Technology Officer



How to Contribute to a Driver's Job Satisfaction

Thousands of carriers have integrated Drivewyze® PreClear weigh station bypass service into their fleet since its debut in 2010. By doing so, they give their drivers the benefit of bypass opportunities at over 800 sites across 48 states and provinces. Most Drivewyze users said that Drivewyze had met or exceeded their expectations for time saved per bypass -- drivers appreciate having a tool that alleviates some of the pressures that come with the job.

“I’ve always enjoyed your guys’ service, and it’s always helped me out on my fuel mileage not have to stop for every weigh station.” Joshua Tiedgen, Driver





“The simple features and ease-of-use, coupled with no maintenance make it a perfect tool for any single driver or large fleet. In the five months I’ve been using it, I’ve bypassed hundreds of inspection sites, saving me driving time, while allowing me to make on-time deliveries.”

With Drivewyze, you get your peace of mind so you can focus on driving safely.”

Owner-operator Mike Dahy recognizes the peace-of-mind that Drivewyze PreClear gives drivers like himself.

“A buddy of mine told me about Drivewyze three years ago. It’s something I’m glad I have, and it’s well worth the money. I drive coast-to-coast in a hopper operation, and I’m a lot more efficient when I don’t have to slow down for an inspection.”

I especially like how in South Dakota, Drivewyze handles all the portable (mobile) stations. Every rest area seems to turn into a weigh station, and with PreClear I can bypass and drive straight through.”

Josh Tiegen, Owner-operator of Tiegen Transfer



This makes driving a lot less stressful if you do not have to stop at a scale every time. Mark Confer, Driver

It makes sense to have it if you are a professional operator driver. You will not have a lot of ticket violations. Sandra Watkins, Driver

There has been a full week of in and out of 5 different states that I only had to pull in 2 times. Carlin Schofield, Driver





Drivers no longer need to be in the right-hand lane to ensure they drive under the transponder-reader gantry to receive a bypass. A driver with a GPS and internet based bypass service can receive the bypass from any lane. As simple as this may sound, it has significant benefits:

1. It allows drivers to continue on their route. Merging and switching lanes is a major stress factor for truck drivers, even more so when an 80-foot-long semi-trailer has to be maneuvered safely in traffic (but fast enough) to be in the correct lane before the reader. The service mitigates this stress as well as the frustration of having to slow down and lose momentum only to receive the green light to keep driving.
2. It immediately relieves drivers of the worry of time wasted waiting around for inspections and the inconvenience of the added paperwork, allowing them to meet their tight schedules and delivery deadlines.
3. It provides peace of mind that the driver will not be violating any state law missing a weigh station and facing a fine.

Elevating the Driving Experience

Employees tend to stay with a company when they feel valued and have a sense that it is looking out for their best interest. For drivers, it's prioritizing their safety on the road. Drivewyze users have access to Drivewyze Safety Notifications that gives drivers in-cab alerts when entering: dangerous mountain corridors with steep grades, approaching rollover areas, and when a low bridge is ahead. Drivewyze works with State DOT and Provincial partners to geofence areas known to be hazardous for truck drivers. This way, drivers get driving information when and where they need it to operate more efficiently and safely.



*Talk to us about how Drivewyze PreClear can help
your recruitment and retention efforts.*

Start a 30-day free trial today!

For more information: 1-888-988-1590

For support: 1-844-990-2970

Find Drivewyze online: www.drivewyze.com

