

CommentSold Dropshipping: Allocations 101



CommentSold's Dropshipping Program helps you scale your business by helping you offer your shoppers products from nationally-recognized brands completely risk free.





You can browse dropship products in your <u>Dropship</u> <u>Catalog</u>. Simply select a product's tile to view more information and order an allocation of that product.

What is an allocation?



The specific number of product units a supplier gives you to sell. For example, 20 candles (5 vanilla, 5 lavender, 5 sandalwood, and 5 jasmine).

2 PURCHASE or ADD

- You can choose to <u>purchase a sample</u> of a product by selecting Select Your Samples and choosing a desired variant (if applicable).
 > Select the Shopping Cart in the top-right
- corner to complete your sample purchase.
 You can <u>opt out of samples</u> and directly add the
- product to your shop catalog by selecting Add Product to Shop Catalog.







You'll have the product in your inventory for **one week**. Click the Start Dropship Allocation button from the product's 3 dot menu once you're ready to start your one week allocation.

You can view your **allocation window** (the timeframe in which you can sell the product) on the <u>Manage Catalog Orders</u> tab of your Dropship Catalog.

Want to request additional allocation and/or extend an open allocation window? Use the Restock Dropship Allocation option from the product's 3 dot menu to restore your allocation quantity to its original number. Once your

allocation window ends, you can restart it by selecting the Start Dropship Allocation button again from the 3 dot menu.

4 POST

CommentSold will automatically copy product details, images, and information into a new product record.

You can head to your <u>Products</u> page to post the item to your website, mobile app, and social channels. You can also <u>adjust the retail price</u> of the product to increase your margin.





5 GO LIVE

You should receive any product samples in 3-5 business days. Once received, you can go live to showcase those products to your shoppers or feature the products in short-form content.



Can I return a product sample?

We do not currently accept any returns on dropship samples. However, we do offer shopper returns on qualifying dropship products. You can see the step-by-step instructions for processing a dropship customer return <u>here</u>.

Can I request additional allocation if I sell out of the product?

You can! To restock your dropship allocation, select the 3 dot menu next to the product and select the Restock Dropship Allocation option. Please understand that we will attempt to add additional allocation, but this can't be guaranteed depending on supplier availability.

Can I extend an allocation window?

You can! Once your existing allocation window ends, you can start a new allocation of that product by selecting the Start Dropship Allocation option from the product's 3 dot menu. Please understand that we will try to renew the allocation, but this can't be guaranteed depending on supplier availability.

Can I end an allocation early?

To end a product allocation, unpublish the product via the product record page. It will then be unavailable to your customers.

What happens if I don't sell all of my allocation?

CommentSold zeroes out inventory for the product and any unsold allocation inventory will go back to the supplier. You'll then need to unpublish products from your mobile app and website.