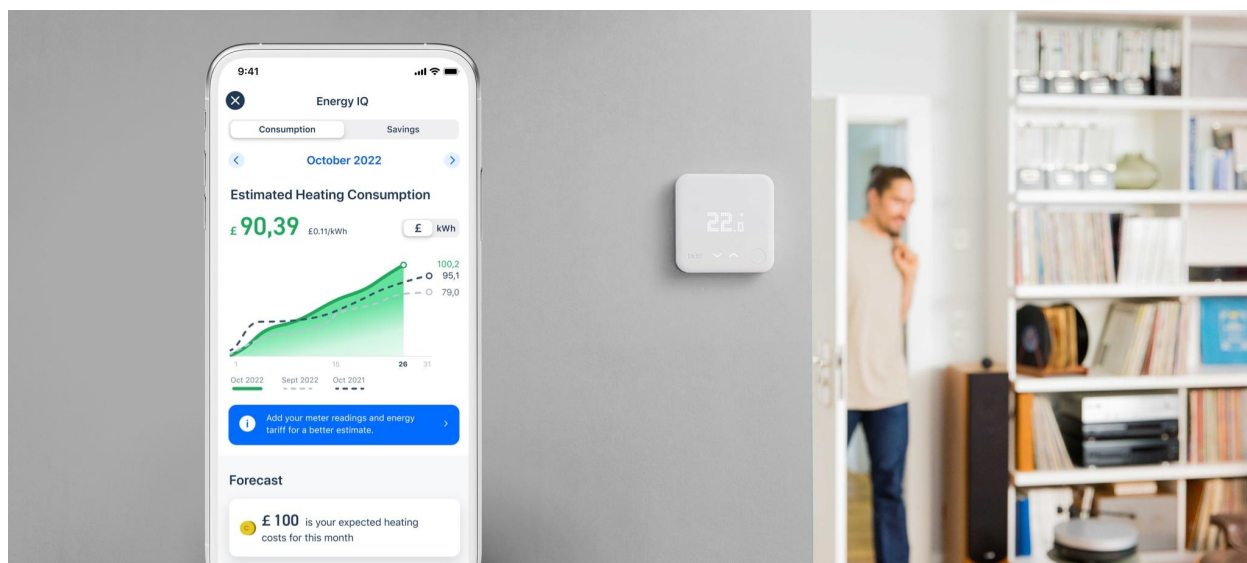

tado°'s Energy IQ feature for Wide Energy Management and Cost Predictions is now available to All Customers Ahead of Most Expensive Heating Season Yet

Be your own energy manager with tado°, helping to limit heating costs and save an average of £294 annually



London, 6.10.2022 - As Europe prepares itself for the most expensive winter heating season yet, tado°, the European leader in intelligent home climate management today releases its Energy IQ feature for homes with Smart Thermostats whether radiator or underfloor heated and allows all users to become their own energy manager and take control of heating costs.

With energy prices soaring across Europe, homes are increasingly looking for ways to manage the rising cost of energy, and governments are looking for ways to reduce the consumption of natural gas.

tado° Smart Thermostats save an average of 22% on heating cost, and today's tado° announcement empowers more individuals to become proactive energy managers, right from their smartphone. In the UK, energy bills will be capped at £2,500 per year in an Energy Price Guarantee from Prime Minister Liz Truss, a rise of 27% since April¹. This means that those homes fitted with tado° will be saving £294 per year, according to the Energy Price Guarantee,

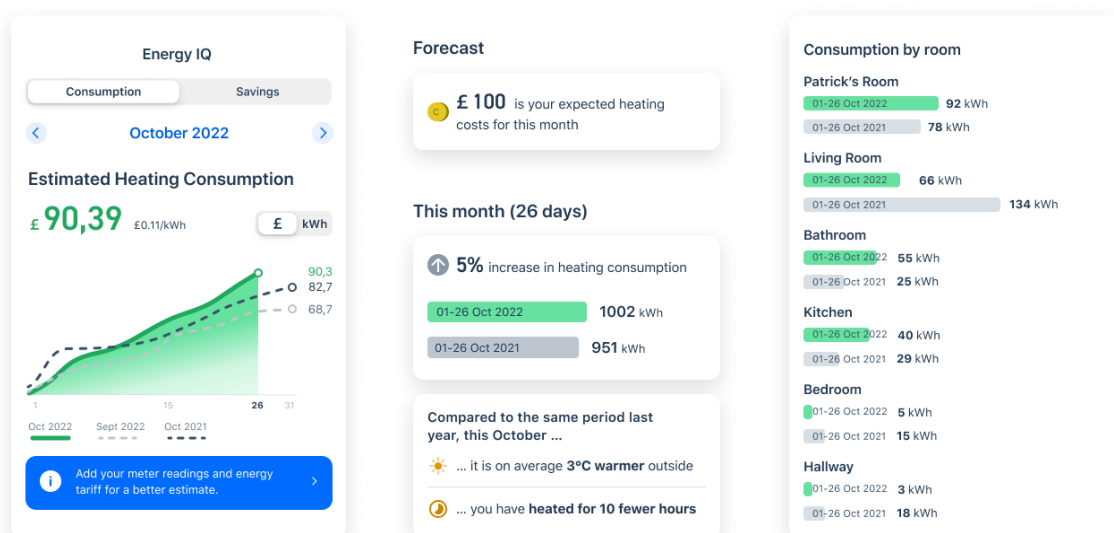
¹ [Energy Price Guarantee](#), House of Commons

and government figures on the average home's gas consumption². tado° Smart thermostats start at £99.99 and pay for themselves within 4 months.

Energy IQ - make surprises from heating bills a thing of the past

tado°'s Energy IQ feature allows users to receive predictions on next month's energy bill, and compare the cost against previous months and previous years. Already available to homes with Smart Thermostats, Energy IQ is now available to all tado° users with the Auto-Assist subscription, whether they have underfloor heating, or homes with only Smart Radiator Thermostats. This means more homes across the country can begin to manage their energy consumption like never before.

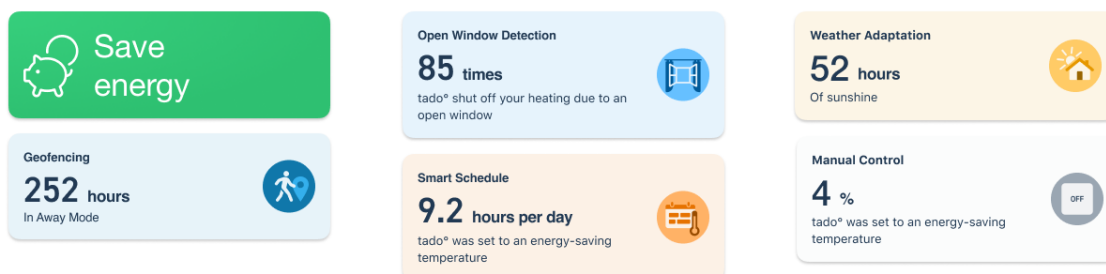
Homeowners can input their meter readings to the tado° app and start to get real usage patterns on their energy consumption, and begin to rein in their energy bills by understanding how they consume energy, and which rooms have a higher demand for heat than others.



Energy Savings Report

In combination, tado° delivers a monthly Energy Savings Report, providing users with their percentage saving from last month, and a calculation into how many hours the smart thermostat's features have saved them from wasting precious energy.

² Ofgem estimate 12,000kWh per annum for the average UK household, per Typical Domestic Consumption Values (TDCV) and £0.31 per kWh of gas in the Energy Price Guarantee. tado° average customer saves 22% on heating costs, based on 400,000 users from 2013 - 2022.



tado°'s Christian Deilmann, CPO and Co-Founder commented: "More and more homes are taking advantage of a Smart Thermostat, not just out of convenience, but as a tool to measure and control their energy bills."

"With a tado° thermostat, you no longer have to guess your energy cost, or be surprised at the end of the month when your bill arrives. tado° Smart Thermostats can calculate your energy costs in real time, so you can keep an eye on the rising bills and manage your heating costs without receiving a nasty surprise when your bill comes".

How to Lower Your Energy Bill by 22%

Heating alone accounts for 79% of a European home's energy usage³. The average UK home's energy bill will rise this winter by 27% under the government's Energy Price Guarantee since April⁴. tado° Smart Thermostats reduce energy bills by an average of 22% through features like geofencing, which automatically turns off the heating when nobody is home. Other smart features include Open Window Detection, Weather Adaptation and Smart Schedules, meaning that energy usage in the home is never wasted.

tado°'s Smart Thermostats can be installed by anyone at home, guided by a step-by-step online manual in less than 30 minutes. With wired, and wireless options, smart thermostats can be installed in over 95% of homes across Europe. Any radiator with an existing thermostatic radiator valve can be upgraded to a smart energy saving radiator by simply screwing in a new smart radiator thermostat from tado°.

About tado°

tado° is the European leader in intelligent home climate management. As the only cross-manufacturer platform, tado° Smart Thermostats and services connect with any kind of heating or cooling system. Customers benefit from energy-saving technology such as

³ [European Commission](#)

⁴ [Energy Price Guarantee](#), House of Commons

Geofencing and Open Window Detection as well as time-of-use energy offerings. Founded in Munich, 2011, and with 180 employees, tado° reshapes the way energy is consumed for more comfort, savings, and in sync with nature. www.tado.com

Images

For more high-resolution images of tado° products please click [here](#).

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