



The Toy Brand Block Program

Calling all potential and current Tall Tails Toy Brand Block customers! Learn how to get & stay involved in the #4 best selling toy brand in the U.S!

Did you enroll in the Toy Brand Block Program in 2022?

YES

*Re-enroll

- ▶ *You are required to re-enroll into the marketing program to continue to receive freebies & perks in 2023.
- ▶ To re-enroll, simply upload a current photo of the Tall Tails Toy Brand Block merchandised in your store and submit the form.



Replenish

- ▶ All Tall Tails toys are in-stock and ready to ship. Don't miss out on the most popular toy buying time of the year.

Reward

- ▶ You will receive select 2023 Tall Tails toys for FREE before they're released.
- ▶ Your store will receive exclusive discounts, programs, and notifications.

scan or click to re-enroll



NO

Now is your chance to set our best selling Toys for Every Tail

- 1) Set the toy brand block for 25% off.
- 2) Enroll into the marketing program.
- 3) Receive Tall Tails t-shirts (while supplies last).
- 4) Receive quarterly free toy samples.
- 5) Receive sneak peaks at new product development and bi-monthly toy promotions to refresh & replenish the set.

