



# Flat (Donut & Roll) Icings and Glazes

- Consistent performance
- Great taste & appearance
- Easy to Use

## BENEFITS

# The most consistent members of your team.

Dawn ready-to-use flat icings and glazes help you consistently produce the best looking and tasting donuts with ease. New Dawn Exceptional® E-Z Open™ flat icings open with 3x less effort\*.

### Easy

While 58% of bakeries say finding skilled labor is one of their biggest challenges\*\*, Dawn Exceptional® E-Z Open™ Flat Icings can help you find and retain the best talent in the industry.

### Consistent Performance

No more worrying about how your donuts will look from day-to-day because each batch of Dawn flat icings and glazes is measured for quality, viscosity, and PH to ensure consistent performance every time. Made with super saturated sugar, our exceptional flat icings deliver more shine and more stability for a smooth and memorable experience.

### Great Taste & Appearance Under Variable Conditions

Regardless of how your donuts are prepared, sold or distributed to your customers, our Dawn icings and glazes maintain their look and deliver great tasting, beautiful donuts your customers will love.

\*than the previous Dawn lid; Independent lab testing, May 2020

\*\* 2017 Trends in U.S. Retail Bakery Operations and Market Opportunities - Cypress Research



### Ingredients to easily produce the best donuts, everyday.

Finding skilled labor is a major challenge for today's bakers, making it even harder to offer the best donuts everyday. Dawn Exceptional® Flat Icings and Dawn Glazes provide consistent performance, great taste, and outstanding appearance while saving you time and labor. It's an investment that will help your staff easily deliver the best donuts everyday.

## Dawn Exceptional® E-Z Open™ Flat Icing Lids Open with 3x Less Effort\*



\*Compared to previous Dawn lid. Independent lab testing, October 2020.



## FLAT ICINGS AND GLAZES

### Committed to bakery success.

When you partner with Dawn, you get more than just great products. You get the partnership, expertise and dedication to help make your bakery a business success. Our Dawn and Dawn Exceptional® flat icings and glazes deliver consistent, delicious donuts because they're formulated to be incredibly reliable and made with one unyielding purpose - to help you succeed.



### Dawn

Trusted products that meet Dawn's quality and performance standards.

Dawn® glazes and flat icings are made with high-quality ingredients that provide your bakery with delicious donuts you can depend on.



### Exceptional®

Dawn's premium product line that delivers outstanding quality and performance.

Dawn Exceptional® glazes and flat icings deliver great shine and outstanding stability. New Dawn Exceptional® E-Z Open™ Flat Icings Open with 3x Less Effort\*.

\*Compared to previous Dawn lid; independent lab testing, October 2020



# Flat (Donut & Roll) Icings and Glazes

ITEM #	DESCRIPTION	SALE UNIT	PALLET COUNT (CS)	E-Z OPEN™	PREP INSTRUCTIONS
<b>Dawn®</b>					
<b>Flat Icing</b>					
00019471	Dawn White Flat Icing 18/1.5#	Case	70	No	Ready to use
<b>Glazes</b>					
00134262	Dawn Thinnest Set Fast Finish Original Donut Glaze 24#	Pail	80	No	Ready to use
00139519	Dawn Thin Set Fast Finish Original Donut Glaze 40#	Pail	36	No	Ready to use
00075036	Dawn Thin Set Medium Stability Original Donut Glaze 40#	Pail	36	No	Ready to use
<b>Dawn Exceptional®</b>					
<b>Flat Icings</b>					
03012130	Dawn Exceptional E-Z Open™ White Flat Icing 40#	Pail	36	Yes	Heat to 95°-105°F
03012109	Dawn Exceptional E-Z Open™ Chocolate Flat Icing 40#	Pail	36	Yes	Heat to 95°-105°F
03012178	Dawn Exceptional E-Z Open™ Maple Flavored Flat Icing 40#	Pail	36	Yes	Heat to 95°-105°F
00018952	Dawn Exceptional Fon Dip White Flavored Flat Icing 50#	Pail	36	No	Heat to 100°-110°F
00018895	Dawn Exceptional Fon Dip Chocolate Flat Icing 50#	Pail	36	No	Heat to 100°-110°F
02376003	Dawn Exceptional Ultra Stability Chocolate Flat Icing 50#	Case	36	No	Heat to 125°-145°F
02373041	Dawn Exceptional Ultra Stability White Flat Icing 50#	Case	36	No	Heat to 125°-145°F
<b>Glazes</b>					
00647365	Dawn Exceptional Thin Set Enhanced Stability Original Donut Glaze 40#	Pail	36	No	Ready to use
00204123	Dawn Exceptional Medium-Thick Set Enhanced Stability Original Donut Glaze 50#	Pail	36	No	Ready to use
00877300	Dawn Exceptional Thick Set Ultra Stability Original Donut Glaze 40#	Pail	36	No	Ready to use

## With Dawn You Can Have it All

Pair Dawn icings and glazes with other remarkable ingredients to delight your customers.



### Majestic Cake Donut Mixes

Donuts made from top-quality ingredients in a wide variety of flavors that perform under variable bakery conditions.



### Raised A\* Yeast Raised Donut Mixes

Our best-performing, most consistent yeast raised donut mix that delivers high-quality, great tasting donuts.



### Fillings

With reliable taste and texture, consistent fruit content and a wide range of flavors you can count on.



### Established Trust

For over 100 years, customers have counted on Dawn Foods to help them grow their bakery businesses with the right mix of products, innovations, global perspectives and inspired bakery expertise. From corner bakeries to leading manufacturers, **Dawn Foods help our customers mark the moments in life that matter.**

1.800.292.1362 [DawnFoods.com](http://DawnFoods.com)



© 2021 Dawn Food Products, Inc.