

Dawn Foods Breaks Down Smart Solutions that Help Drive Profitable Growth

# Five Tips for Thriving in the Labor Shortage

Bakeries want strategies to help them do more with less. Here, we connect you to five strategies for thriving in the labor shortage.

## Turn to Tech

Technology can't replace valued team members, but it can automate processes and streamline tasks. Online ordering systems can also turn anywhere, anytime into the office, meaning everyone gets more done. Want to learn more? [Find the full article here.](#)



## Packaging with Purpose

Bakeries may not think about the time it takes to assemble boxes. Investing in packaging that is already assembled helps focus your team on more important tasks. Dawn features tips like this and also covers other packaging solutions designed to help bakers sell more. [Read here.](#)

## Frozen Products Get the Job Done

Shorten the cycle from start to finish and get more done with each day. Frozen products help bakers diversify their cases without sacrificing quality. [Read on to learn](#) how frozen products can bolster bakery efforts.



## Prioritize Products That do Double Duty

Consider moving from all scratch recipes to recipes using high-performing mixes and ingredients. Dawn sells base mixes formulated for multiple uses, helping bakers get more done with less. [Learn more here](#) about how to maximize products, improve performance, and increase profitability.

## Turn to Team Dawn

Our team of sales and technical experts are here to work with bakers. We can train teams on product, conduct cost assessments, help optimize performance, and connect bakers with online resources. Want more ideas? [Read on!](#)

