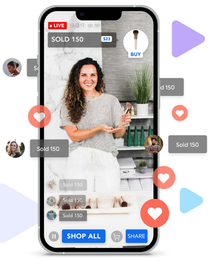
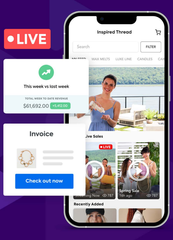
videeo™

Live Selling as a Retail Strategy

Are you considering live commerce as a revenue generator? You should. Here's everything you need to know about live commerce and live selling—and how they can transform your retail strategy.





A Transformative, Must-Have Sales Tactic

Live commerce has become the leading way for brands to increase their reach and engage new shoppers virtually—and it's revolutionizing the way retailers do business.

The popularity of live video paired with the ease of live shopping has created a tremendous opportunity for retailers across industries. Live commerce is quickly becoming a necessary step for companies looking for a competitive advantage.

Why Live Commerce?

$65 billion in the U.S.

The live commerce market is projected to hit $65 billion in the U.S. by 2023.

$1.8 billion in a single live sale

A 29-year-old live streamer hit record breaking numbers by earning nearly $2 billion in a single live stream event.

86% of retailers go live

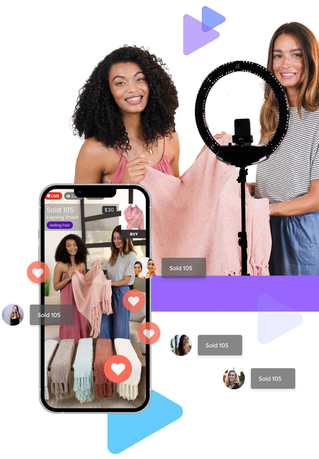
86% of retail companies currently use live streaming as a sales or marketing channel.

93% turn viewers into customers

93% of brands locked in a new customer because of a video they shared on social media.

67% of viewers repeat purchase

67% of live stream event viewers became repeat purchasers.



Videeo's Live Commerce Strategy is Best-in-Class

Videeo retailers utilizing our patented technology have seen incredible success with live commerce.

8x
More Revenue

Retailers saw an 8x increase in revenue after incorporating live commerce sales strategies.

10x
Higher Conversions

Conversion rates for live sales are 10 times higher than those of traditional e-commerce.

3x
More Spending

Businesses that stream live video sales on their apps increase customer spend 3x.

$1,200
Per Minute

Top sellers using Videeo's live commerce tech have earned up to $1,200 a minute per live sale event.

Why Choose Videeo?

With Videeo's premier white-label platform, enterprise businesses can easily adopt a multichannel, live commerce strategy with end-to-end support from a team of experts.

- **Captivate** shoppers across platforms
- **Add** a new revenue stream
- **Create** a unique, gamified shopping experience
- **Bring** products to life on screen
- **Build** a community of loyal followers
- **Evolve** your sales strategy
- **Implement & onboard** seamlessly
- **Learn** from our subject matter experts
- **Exceed** your sales goals

Videeo customers gain access to top-tier technology backed by a dedicated team of live commerce specialists. With a successful launch, brands are up and running quickly for a fast ROI.

Ready to start streaming live sales with Videeo?
Contact a consultant today!

GET STARTED