

Everything you need to know about Accolade

Thank you for your interest in Accolade. We've created this guide to our brand resources for the media to use as a tool to ensure consistency when discussing Accolade. Thank you for taking a moment to review and use in your writing. As a friendly reminder, these assets are proprietary and protected under intellectual privacy laws.

- **Mission statement:** Accolade's mission is to empower people through expertise, empathy and technology to make the best decisions for their health and well-being.
- **Vision statement:** To help every person live their healthiest life.
- **CEO and Chairman:** [Rajeev Singh](#)
- **Nasdaq ticker:** ACCD
- **Founded:** 2007
- **Launched first customer:** 2009
- **Office locations:** Houston, Texas; Plymouth Meeting, Pennsylvania; Prague, Czech Republic; San Francisco, California; Seattle, Washington; Scottsdale, Arizona
- **Number of employees:** 2,525
- **Number of customers and members:** Accolade delivers comprehensive healthcare and benefits solutions covering more than 400 customers and 9 million members.
- **Strategic acquisitions:**
 - [PlushCare](#) (June 2021): Access to a virtual primary care and mental health platform that offers virtual doctor visits to patients in all 50 U.S. states.
 - [2nd.MD](#) (March 2021): Added expert medical opinion services, as well as additional benefit navigation and health advocacy offerings.
 - [MD Insider](#) (August 2019): Integrated a world-class machine learning platform producing experiential and performance insights on millions of providers across the healthcare system.
- **Personalized Healthcare:**

Personalized Healthcare is a new category of healthcare company that is focused on human relationships and personalization using data to enable value-based care.



- **Accolade solutions:**

- **Accolade Care:** Virtual primary and mental health care.
- **Accolade Expert MD:** Personalized video consultations with expert specialist physicians.
- **Accolade Advocacy:** Suite of advocacy solutions offering personalized guidance and expertise for all benefits and clinical needs with flexible options to provide integrated member and population health services.
- **Accolade One:** Full set of advocacy, care and clinical capabilities delivered in a value-based payment design.

- **Social media handles:**

- [Twitter](#)
- [LinkedIn](#)
- [Facebook](#)
- [Instagram](#)
- [YouTube](#)

- **Contact us:**

Photos and video

Please contact media@accolade.com for Accolade leadership team headshots, office B-roll video, or other visual resources.

Media and investor relations

Please contact media@accolade.com or (206)–926–8180

[Investor Relations](#)

