

# Everything you need to know about Accolade

Thank you for your interest in Accolade. We've created this guide to our brand resources for the media to use as a tool to ensure consistency when discussing Accolade. Thank you for taking a moment to review and use in your writing. As a friendly reminder, these assets are proprietary and protected under intellectual privacy laws.

- Mission statement: Accolade's mission is to empower people through expertise, empathy and technology to make the best decisions for their health and well-being.
- Vision statement: To help every person live their healthiest life.
- CEO and Chairman: Rajeev Singh
- Nasdaq ticker: ACCD
- Founded: 2007
- Launched first customer: 2009
- Office locations: Houston, Texas; Plymouth Meeting, Pennsylvania; Prague, Czech Republic; San Francisco, California; Seattle, Washington; Scottsdale, Arizona
- Number of employees: 2,525
- Number of customers and members: Accolade delivers comprehensive healthcare and benefits solutions covering more than 400 customers and 9 million members.

# • Strategic acquisitions:

- PlushCare (June 2021): Access to a virtual primary care and mental health platform that offers virtual doctor visits to patients in all 50 U.S. states.
- 2nd.MD (March 2021): Added expert medical opinion services, as well as additional benefit navigation and health advocacy offerings.
- MD Insider (August 2019): Integrated a world-class machine learning platform producing experiential and performance insights on millions of providers across the healthcare system.

#### Personalized Healthcare:

Personalized Healthcare is a new category of healthcare company that is focused on human relationships and personalization using data to enable value-based care.





#### Accolade solutions:

- O Accolade Care: Virtual primary and mental health care.
- Accolade Expert MD: Personalized video consultations with expert specialist physicians.
- Accolade Advocacy: Suite of advocacy solutions offering personalized guidance and expertise for all benefits and clinical needs with flexible options to provide integrated member and population heath services.
- Accolade One: Full set of advocacy, care and clinical capabilities delivered in a value-based payment design.

#### Social media handles:

- o Twitter
- o LinkedIn
- o Facebook
- o <u>Instagram</u>
- o <u>YouTube</u>

#### Contact us:

### Photos and video

Please contact <u>media@accolade.com</u> for Accolade leadership team headshots, office B-roll video, or other visual resources.

# Media and investor relations

Please contact media@accolade.com or (206)-926-8180

**Investor Relations** 

