



# MARK YOUR TERRITORY



Country Living



Big City Dogs



Outdoor Adventure

# ABOUT US

## ***OUR MISSION***

The Territory brand is inspired by the big open world and the everyday moments we share with our pets. Whether on the farm, mountain trails, city streets, or backyard - your Territory is your pet's Territory too. Our mission is to provide you with fun and innovative products that help you share your Territory, and enjoy every day, with your pets.

## ***OUR PROMISE***

We design our pet toys, bedding, and accessories, always with you and your pet in mind. By only using high quality materials and going above and beyond industry standards, you can trust our products. Nothing is more important to us than keeping your four-legged friends feeling happy, comfortable, and loved. AND above all we look to make customers smile and tails wag!

## ***WHY PARTNER WITH US?***

Founded in 1933, our company started manufacturing newborn bedding and apparel. We have been privileged over our 90 year history to have the trust of millions of parents and families bringing our products into their homes.

Territory continues this tradition, providing pet parents with superior quality product, at a great value. Our products can be found across the country in pet specialty, gift, farm & feed, hardware and mass retailers. We hope you join our growing community of retail partners!

# FIND YOUR FUN

With a large assortment of toys, pet parents can choose a toy that aligns with the lifestyle they share with their 4-legged friend.



Sensory



Tug



Fetch

# FIND YOUR TERRITORY

From city streets and suburban trails, to country fields and farms, the Territory brand helps pet parents embrace their territory.



Country Living



Big City Dogs



Outdoor Adventure



# FIND YOUR FUN 2-in-1 Toys



## PIG

MSRP: \$11.99  
STYLE #: PT171Y  
UPC: 022266175049

Squeak



## CHICKEN

MSRP: \$11.99  
STYLE #: PT174Y  
UPC: 022266175070

Squeak



## GOAT

MSRP: \$11.99  
STYLE #: PT175Y  
UPC: 022266175087

Squeak



## COW

MSRP: \$11.99  
STYLE #: PT173Y  
UPC: 022266175063

Squeak



## HORSE

MSRP: \$11.99  
STYLE #: PT172Y  
UPC: 022266175056

Squeak



## HUNTER

MSRP: \$11.99  
STYLE #: PT246Y  
UPC: 022266178064

Squeak



## DEER

MSRP: \$11.99  
STYLE #: PT245Y  
UPC: 022266178057

Squeak



❖ SQUEAK ❖

SPACE  
MESH  
FABRIC



SPIKEY  
FETCH  
BALL

Click or Scan to  
Watch Us in Action



❖ CRINKLE ❖

## MUSHROOM

MSRP: \$11.99  
STYLE #: PT243Y  
UPC: 022266178040

Squeak



## AVOCADO

MSRP: \$11.99  
STYLE #: PT247Y  
UPC: 022266178071

Squeak



## CUPCAKE

MSRP: \$11.99  
STYLE #: PT248Y  
UPC: 022266178088

Squeak



## ICE CREAM

MSRP: \$11.99  
STYLE #: PT249Y  
UPC: 022266178095

Squeak



## GUITAR

MSRP: \$11.99  
STYLE #: PT255Y  
UPC: 022266178101

Squeak



## HUNTER HAT

MSRP: \$9.99  
STYLE #: PT234Y  
UPC: 022266177333

Squeak



# FIND YOUR FUN

## Latex & Animated Toys



### GREEN TRACTOR

**MSRP:** \$8.99  
**STYLE #:** PT237Y  
**UPC:** 022266178125

Squeak



### COW

**MSRP:** \$8.99  
**STYLE #:** PT238Y  
**UPC:** 022266178132

Squeak



### PIG

**MSRP:** \$8.99  
**STYLE #:** PT239Y  
**UPC:** 022266178149

Squeak



### RED TRACTOR

**MSRP:** \$8.99  
**STYLE #:** PT236Y  
**UPC:** 022266178118

Squeak



### CHICKEN

**MSRP:** \$8.99  
**STYLE #:** PT240Y  
**UPC:** 022266178156

Squeak



Click or Scan to  
Watch Us in Action



## Animated Toys

No batteries required to animate these toys.

Squeeze & watch the toys come to life.

The tail & ear movements excite dogs for hours of play.

### SQUIRREL

**SIZE:** 10"  
**MSRP:** \$12.99  
**STYLE #:** PT226Y  
**UPC:** 022266176824

Squeak



### RABBIT

**SIZE:** 11"  
**MSRP:** \$12.99  
**STYLE #:** PT229Y  
**UPC:** 022266177289

Squeak



### BASS

**SIZE:** 10"  
**MSRP:** \$12.99  
**STYLE #:** PT230Y  
**UPC:** 022266177296

Squeak



### FOX

**SIZE:** 12"  
**MSRP:** \$12.99  
**STYLE #:** PT231Y  
**UPC:** 022266177302

Squeak



# FIND YOUR FUN Natural Leather Toys

## PIG

**MSRP:** \$9.99  
**STYLE #:** PT119Y  
**UPC:** 022266173373



 Squeak

## COW

**MSRP:** \$9.99  
**STYLE #:** PT118Y  
**UPC:** 022266173366



 Squeak

## SQUIRREL TUG

**MSRP:** \$10.99  
**STYLE #:** PT190Y  
**UPC:** 022266175612



 Squeak

## DEER TUG

**MSRP:** \$10.99  
**STYLE #:** PT189Y  
**UPC:** 022266175605



 Squeak



## TRACTOR TUG

**MSRP:** \$10.99  
**STYLE #:** PT125Y  
**UPC:** 022266173434



 Squeak

## SAW TUG

**MSRP:** \$10.99  
**STYLE #:** PT145Y  
**UPC:** 022266173441



 Squeak

## COWBOY BOOT

**MSRP:** \$10.99  
**STYLE #:** PT214Y  
**UPC:** 022266176954



 Squeak

**Longer Lasting Fun:** built for durability utilizing reinforced natural leather and coconut fiber fillings.

**Squeak & Fetch:** all toys include a squeaker for search-and-find fun & are great for fetch.

**Tug:** the toys with rope are great for a game of tug-of-war enhancing the bond with your pet.



# FIND YOUR FUN Squeak & Crunch Toys

## FUN DOGGY BONES

MSRP: \$8.99

 Squeak



STYLE #: PT132Y  
UPC: 022266173250



STYLE #: PT133Y  
UPC: 022266173267



STYLE #: PT161Y  
UPC: 022266174882



STYLE #: PT151Y  
UPC: 022266174271



STYLE #: PT134Y  
UPC: 022266173274



## BACON

MSRP: \$8.99  
STYLE #: PT254Y  
UPC: 022266178033

 Squeak



## STEAK

MSRP: \$8.99  
STYLE #: PT253Y  
UPC: 022266178026

 Squeak



## PIZZA

MSRP: \$8.99  
STYLE #: PT252Y  
UPC: 022266178019

 Squeak



## TACO

MSRP: \$8.99  
STYLE #: PT250Y  
UPC: 022266177999

 Squeak



## BEER

MSRP: \$8.99  
STYLE #: PT251Y  
UPC: 022266178002

 Squeak



## BURGER

MSRP: \$9.99  
STYLE #: PT179Y  
UPC: 022266175360

 Squeak



## FOOTBALL

MSRP: \$9.99  
STYLE #: PT150Y  
UPC: 022266174264

 Squeak



## KNOCK DOWN CLOWN

MSRP: \$9.99  
STYLE #: PT181Y  
UPC: 022266175384

 Crunch



## BEER BOTTLE

MSRP: \$9.99  
STYLE #: PT136Y  
UPC: 022266173281

 Crunch



## COWBOY

MSRP: \$9.99  
STYLE #: PT211Y  
UPC: 022266176466

 Crunch



## BIG BASS

MSRP: \$9.99  
STYLE #: PT138Y  
UPC: 022266173304

 Crunch



## MOOSE ANTLER

MSRP: \$9.99  
STYLE #: PT188Y  
UPC: 022266175599

 Crunch



## CRUNCH STICK

MSRP: \$9.99  
STYLE #: PT146Y  
UPC: 022266172970

 Crunch



# FIND YOUR FUN Tug & Fetch Toys

## FUN FAIR TICKET

**MSRP:** \$9.99  
**STYLE #:** PT180Y  
**UPC:** 022266175377



Squeak

## DOCK DOG

**MSRP:** \$9.99  
**STYLE #:** PT162Y  
**UPC:** 022266174905



Squeak

## CORN DOG TUG

**MSRP:** \$9.99  
**STYLE #:** PT178Y  
**UPC:** 022266175353



Squeak

## CAMPER

**MSRP:** \$8.99  
**STYLE #:** PT199Y  
**UPC:** 022266176459



Squeak



## CHICKS

**MSRP:** \$8.99  
**STYLE #:** PT128Y  
**UPC:** 022266173212



Squeak

## PIGGY

**MSRP:** \$8.99  
**STYLE #:** PT126Y  
**UPC:** 022266173199



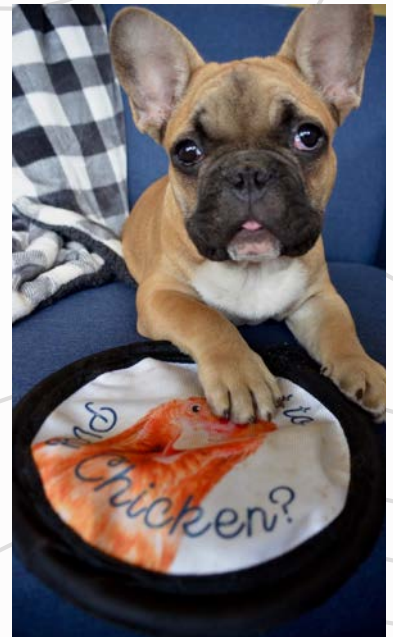
Squeak

## WELL LOVED

**MSRP:** \$8.99  
**STYLE #:** PT212Y  
**UPC:** 022266176473



Squeak



## CHICKEN DISC

**MSRP:** \$10.99  
**STYLE #:** PT148Y  
**UPC:** 022266173328



## COW DISC

**MSRP:** \$10.99  
**STYLE #:** PT147Y  
**UPC:** 022266173311





# FIND YOUR FUN Chew Toys

## How To Choose The Right Chew Toy?

### The Thumbnail Test

Press the toy with your thumbnail, it should give a little & leave a mark. If it doesn't, the toy may break a dog's teeth.

Do these toys pass?



### Softness & Durability

The toy should not be too soft that a dog can chew it apart and swallow bits & pieces of the toy.

Do these toys pass?



### Size & Shape

The toy should not be too small that the dog can choke on it nor in a shape that can get stuck under their tongue or muzzle.

Do these toys pass?

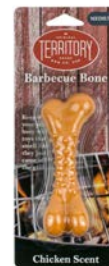


## **BBQ BONE**

### **CHICKEN SCENTED**



**MSRP:** \$7.99  
**STYLE #:** PT139Y  
**UPC:** 022266172918



**MSRP:** \$9.99  
**STYLE #:** PT140Y  
**UPC:** 022266172932

## **BBQ BONE**

### **BEEF SCENTED**



**MSRP:** \$7.99  
**STYLE #:** PT142Y  
**UPC:** 022266172925



**MSRP:** \$9.99  
**STYLE #:** PT143Y  
**UPC:** 022266172949

# FIND YOUR SPOT

## Beds & Blankets

### COW HIDE BEDS

BRINDLE & BLACK COLOR OPTIONS

**SIZE:** Large - 33" x 40" x 4"

**MSRP:** \$59.99

**STYLE #:** P9400Y | P9402Y

**UPC:** 022266176787  
022266176534

**SIZE:** Extra Large - 48" x 40" x 4"

**MSRP:** \$79.99

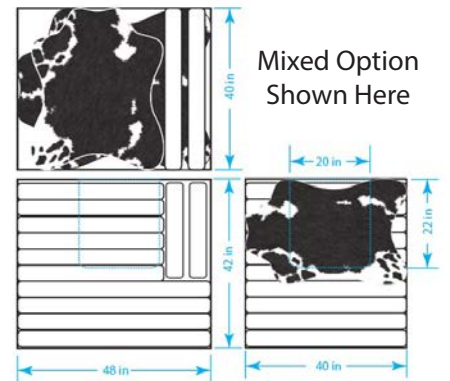
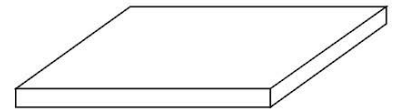
**STYLE #:** P9401Y | P9403Y

**UPC:** 022266176794  
022266176527



### ORDER FULL PALLET DISPLAY

3 Options: Mixed, LG & XL



### BLANKET & BONE SET

**SIZE:** Blanket: 40"x60" | Bone: 9"

**MSRP:** \$19.99

**STYLE #:** PGS116Y

**UPC:** 022266175506



### BLANKET & BED SET

**SIZE:** Blanket: 30"x36" | Bed: 30"x19"

**MSRP:** \$39.99

**STYLE #:** PY115

**UPC:** 022266175438





# FIND YOUR TERRITORY

## Country Living

For the dogs who are by your side from sun up to sun down, ready to put in a hard days work, and get their paws dirty. Share your lifestyle with your dog with country-themed tug, fetch, and sensory toys.



# FIND YOUR TERRITORY

## Country Living



2-in-1 Pig



Natural Leather Tractor Tug



Soft Chicken Flyer



2' Country Living POG

# FIND YOUR TERRITORY

## Big City Dogs

For the dogs who enjoy the hustle & bustle of the city, are the star of the local dog park, and enjoy curling up on the couch by your side.



# FIND YOUR TERRITORY

## Big City Dogs



2-in-1 Avocado



Crunch Beer Bottle



Football Squeaker



2' Big City Dogs POG

# FIND YOUR TERRITORY

## Outdoor Adventure

For the dogs who can't wait for the next weekend adventure. They run trails, hike mountains, and love to play. Share your lifestyle with your dog with outdoor-themed tug, fetch, and sensory toys.





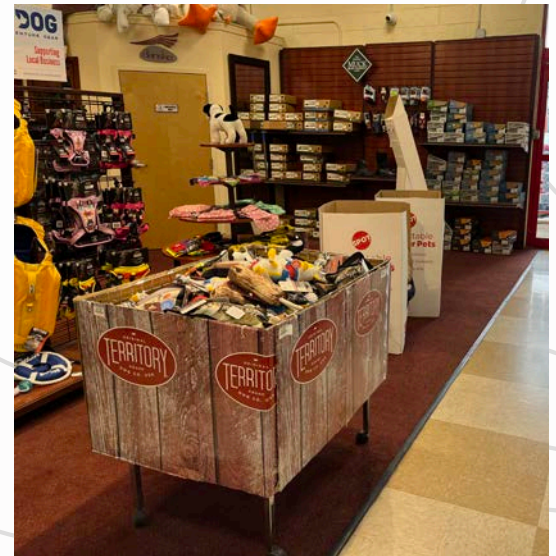
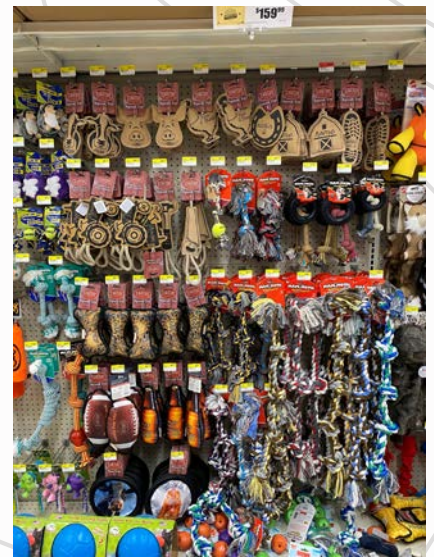




# MERCHANDISING

## Create Your Territory

Work with us or a rep to build your own planogram. Create a custom assortment to fit your customer's lifestyle and/or favorite play activity.



# JOIN OUR PACK

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*Fun Has No Boundaries*



Please contact your local Packer Mellem rep, distributor rep, or us directly for more information and to place an order.

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Contact our Customer Support Specialist  
937.222.2132 | [Territory@3TBrands.com](mailto:Territory@3TBrands.com)