



Dawn Exceptional™ Bakers Request™ Cake Mixes

# CAKE MIX 3 WAYS

Unleash your creativity with this versatile cake mix that's the perfect platform to support multiple sweet treat creations. You'll get reliable cake creations with outstanding flavor and superior texture, every single time.

- Our highest quality and most versatile mix, allowing for various shapes, sizes and forms
- Tolerant mix that performs well in a variety of production and baking environments
- Excellent volume with a consistent flat bake
- Moist texture with a tight crumb that supports a longer shelf life and works well for sculptured cakes

## RECIPE INSPIRATION

SEE FULL RECIPE



### Whoopie Pies

Whoopie Pies are popping up on menus and in the last year have grown +32%, in the last four years it has grown +52%

- 1 lb. Baker's Request™ White Cake Mix
- 6 oz. Water
- 1 oz. Oil
- 4 oz. Sprinkles
- Dawn Colored Buttercreme Style Icing

SEE FULL RECIPE



### Cake Popsicles

- Oil 10.5 oz.
- Baker's Request White Cake Mix 5 lbs.
- Water 3 lbs. 4 oz.
- Dawn Exceptional™ Cream Cheese 8.5 oz.
- Buttercreme Style Icing
- White Decocreme
- Chocolate Cocoa Butter Colors
- Popsicle Sticks
- Assorted Sprinkles

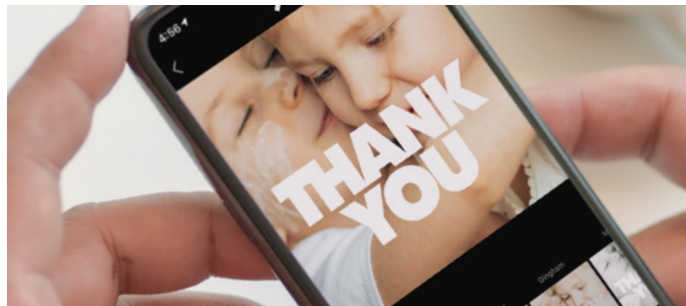
SEE FULL RECIPE



### Honey Bourbon Peach Cupcakes

- Dawn Exceptional™ Baker's Request™ Honey Cake Mix 50#
- Dawn Exceptional™ Ground Fruit Peach Filling Pouch Pak 12/2#
- Bourbon Flavoring
- Dawn Exceptional™ White Buttercreme Style Icing 32#
- Novacart 2.5 X 1.625 White Baking Cups
- Fresh Peaches

## MARKETING TOOLS & TIPS



### Spring and Summer Celebration Tools

Let us help you with tips, downloaded tools and inspiration for those special spring and summer celebrations. [More Info](#)

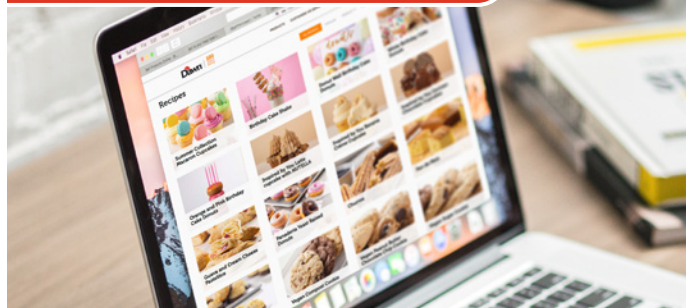


### Top 10 Seasonal Cake Flavor & Varieties

Spring and summer cakes vary between fun bright fruit flavors, and playful nostalgic flavors

1. Compote
2. Strawberry Topping
3. Cannoli
4. Pistachio
5. Strawberry Shortcake
6. Toasted Coconut
7. Blueberry
8. Cream
9. Toasted Almond
10. Peanut Butter Cup

BROWSE MORE RECIPES AND INSPIRATION



# 3

## New Cake Flavors

HONEY • COCONUT • COFFEE

[CLICK HERE FOR DETAILS](#)

Have questions or want more inspiration?  
Contact us at 1.800.292.1362 or visit [DawnFoods.com](#)

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**Dawn**