

# TECH SPECS SHORT FORM AND ADDRESSABLE

## Digital Delivery Methods

### EXTREME REACH\*

**Contact**  
(877) 769-9382

**DISH Call Letters**  
Client selects/searches –  
DISH NETWORK

### COMCAST AD DELIVERY\*

**Contact**  
(855) 858-1942

**DISH Call Letters**  
DISH

**Destination Name**  
DISH Network

### YANGAROO\*

**Contact**  
(855) 534-0607

**DISH Call Letters**  
Dish Network

**Email**  
adsales@yangaroo.com

### ON THE SPOT MEDIA †

**DISH Call Letters**  
Dish Network

**Contact**  
Jacki Berger  
Director of Sales and Service  
On The Spot Media  
(917) 546-9299  
sales@onthespotmedia.com

### JAVELIN ADSTREAM †

**Contact**  
(877) 851-1786

**DISH Call Letters**  
DISH

\*D2 Available †Non-triggerable

## Digital Delivery & Ad Copy Instructions

### SHORT FORM CREATIVE & COPY INSTRUCTIONS DEADLINES

Including digital delivery of creative  
**2 Business Days Before Launch**

Must Arrive by COB	For Campaign Start On
Thursday	Saturday/Sunday/Monday
Friday	Tuesday
Monday	Wednesday
Tuesday	Thursday
Wednesday	Friday

\*Contact your DISH Media representative for holiday deadlines.

### ADDRESSABLE CREATIVE & COPY INSTRUCTIONS DEADLINES

Including digital delivery of creative  
**3 Business Days Before Launch**

Must Arrive by COB	For Campaign Start On
Wednesday	Saturday/Sunday/Monday
Thursday	Tuesday
Friday	Wednesday
Monday	Thursday
Tuesday	Friday

\*Contact your DISH Media representative for holiday deadlines.

### TRAFFIC INSTRUCTIONS

Please email DishTraffic@dish.com

### ADDRESSABLE TRAFFIC INSTRUCTIONS

Please email DishAddressableTraffic@dish.com

### VIEW OR SCREEN CREATIVE

Please contact your DISH Media representative for specific instructions.



media.dish.com

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