

Why do schools use GoGuardian?

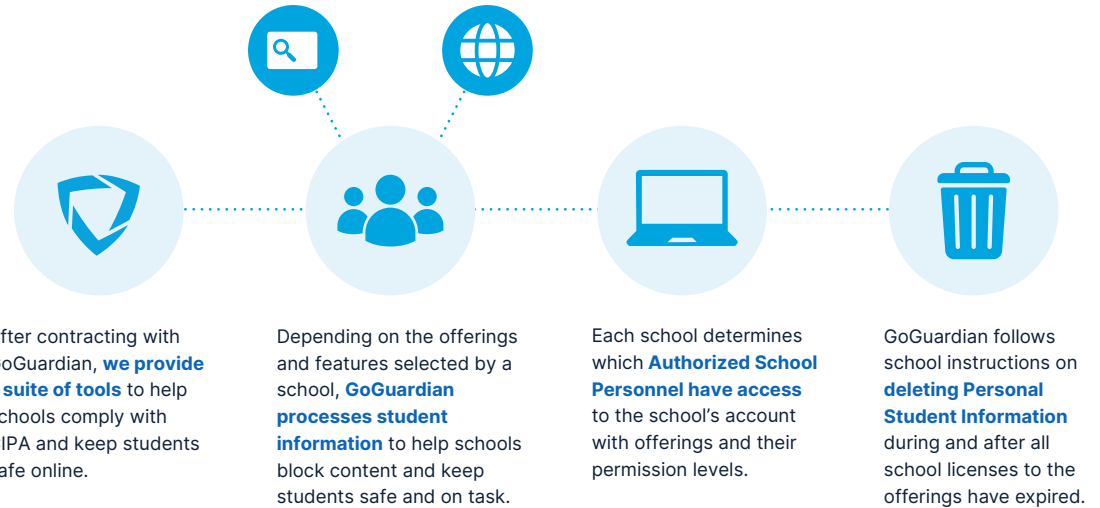
- Schools use GoGuardian to help them comply with the **Children's Internet Protection Act (CIPA)**
- CIPA says that **schools must adopt an internet safety policy** addressing inappropriate matter on the internet and must block or filter internet access to harmful content.
- GoGuardian provides school administrators with **easy-to-use content filtering and classroom management tools** to help keep students safe online.

Why do schools analyze student digital activities?

- Safety:**
To identify potential threats to school-wide and individual student safety, including content indicating violence, bullying, or an intention to self-harm.
- Compliance:**
To control for potential compliance issues including monitoring and restricting students' access to content that may be inappropriate or harmful to minors.
- Community Concerns:**
To take a visible, active response to manage potential threats within their community, either due to prior incidents or as a way to demonstrate proactivity.

How student data is processed:

We provide the tools. **Schools control their data.**



How student data is protected:

GoGuardian is committed to ensuring the safety and privacy of your school and student data through the following principles:



Dedicated to Student Privacy

- GoGuardian does not sell, trade, or rent Personal Student Information.
- We are fully compliant with FERPA; the federal law that protects the privacy of student education records.
- We're a proud signatory of the Student Privacy Pledge, a K-12 school service provider pledge to be responsible stewards of student information.

School Ownership of Data

- Schools use GoGuardian to help achieve compliance with the Children's Internet Protection Act (CIPA).
- Schools own and control their Personal Student Information and can request its deletion at any time.
- Schools control their settings - where and when services are active, which websites are off-limits when using GoGuardian Admin.
- GoGuardian does not use Personal Student Information beyond the purposes laid out in schools' agreements.

Multi-Pronged Approach to Security

- GoGuardian uses technical, administrative, and physical safeguards to protect student and school data.
- We use military-grade TLS encryption to protect personal information in-transit, and we restrict access to Personal Student Information on a "need-to-know" basis.
- We used advanced security technologies such as HTTPS across products.